

A decorative graphic on the left side of the slide consisting of several overlapping, curved arrows in blue, yellow, orange, and green, all pointing upwards and to the right.

PushASP PushTracker WebPush 行動解析 導入ガイド

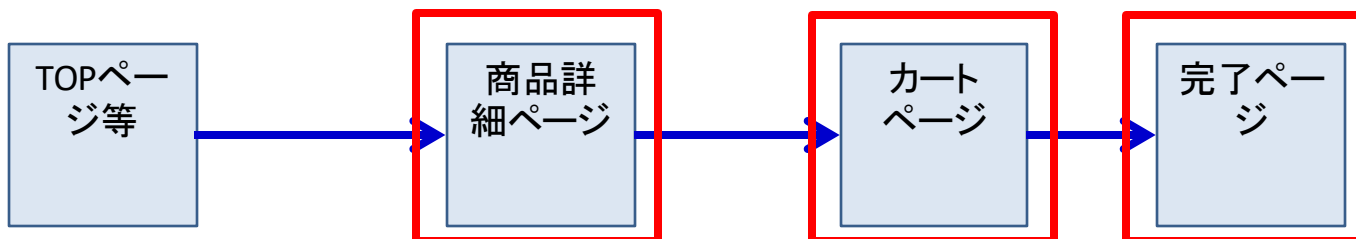
株式会社アピリッツ

2025年10月23日

ビーコンタグ連携についてご説明いたします。

商品詳細ページ等へ遷移した時に、発行されるAPIとなります。

 ...タグ設置ページ



ビーコンタグ連携

商品詳細ページ ビーコンタグ記述例:

アクセス履歴収集用

```
<script type="text/javascript">
// 商品詳細ページ ビーコンタグ記述例:
window.ptsdkConfig = {
  autoSubscribe: true,
  readyFunc: function () {
    (async () => {
      const scope = ptsdk.scope;
      const pushesTable = ptsdk.db.dexie.pushes;
      const total = await pushesTable.where('scope').equals(scope).count();
      if (total > 30) {
        const excess = total - 30;
        const oldKeys = await pushesTable
          .orderBy('receivedAt')
          .filter(push => push.scope === scope)
          .limit(excess)
          .primaryKeys();
        if (oldKeys.length) {
          await pushesTable.bulkDelete(oldKeys);
        }
      }
      const lastOpened = await pushesTable
        .where('scope')
        .equals(scope)
        .filter(push => !!push.openedAt)
        .sortBy('openedAt')
        .then(list => list.pop());
      if (lastOpened) {
        ptsdk.createBeaconDetail({ pushId: lastOpened.id });
      }
    })();
  }
};
</script>
```

カートページ ビーコンタグ記述例:

アクセス履歴収集用 (GETでパラメータで値が渡っ

```
<script type="text/javascript">
//カートページ ビーコンタグ記述例:
window.ptsdkConfig = {
  autoSubscribe: true,
  readyFunc: function () {
    (async () => {
      const scope = ptsdk.scope;
      const pushesTable = ptsdk.db.dexie.pushes;
      const total = await pushesTable.where('scope').equals(scope).count();
      if (total > 30) {
        const excess = total - 30;
        const oldKeys = await pushesTable
          .orderBy('receivedAt')
          .filter(push => push.scope === scope)
          .limit(excess)
          .primaryKeys();
        if (oldKeys.length) {
          await pushesTable.bulkDelete(oldKeys);
        }
      }
      const lastOpened = await pushesTable
        .where('scope')
        .equals(scope)
        .filter(push => !!push.openedAt)
        .sortBy('openedAt')
        .then(list => list.pop());
      if (lastOpened) {
        ptsdk.createBeaconCart({ pushId: lastOpened.id });
      }
    })();
  }
};
</script>
```

完了ページ ビーコンタグ記述例:

アクセス履歴収集用

```
<script type="text/javascript">
//完了ページ ビーコンタグ記述例:
let price = 1000; // 販売合計価格を設定してください
window.ptsdkConfig = {
  autoSubscribe: true,
  readyFunc: function () {
    (async () => {
      const scope = ptsdk.scope;
      const pushesTable = ptsdk.db.dexie.pushes;
      const total = await pushesTable.where('scope').equals(scope).count();
      if (total > 30) {
        const excess = total - 30;
        const oldKeys = await pushesTable
          .orderBy('receivedAt')
          .filter(push => push.scope === scope)
          .limit(excess)
          .primaryKeys();
        if (oldKeys.length) {
          await pushesTable.bulkDelete(oldKeys);
        }
      }
      const lastOpened = await pushesTable
        .where('scope')
        .equals(scope)
        .filter(push => !!push.openedAt)
        .sortBy('openedAt')
        .then(list => list.pop());
      if (lastOpened) {
        ptsdk.createBeaconComp({ pushId: lastOpened.id, items: null, price: price });
      }
    })();
  }
};
</script>
```